

Cannes Lions 2018 Jury Members

Brand Experience & Activation Lions

Rob Reilly, Global Creative Chairman, McCann Worldgroup, Global – Jury President

Guillermo Tragant, Founder and Chief Creative Officer, Furia, Argentina

Geert Verdonck, Creative Director, TBWA\Belgium, Belgium

Fernando Guntovitch, Founder/CEO, The Group, Brazil

Nuala Byles, EVP, Executive Creative Director, Geometry, Canada

Martin Vinacur, President and Executive Creative Director, AldeA Santiago, Chile

Vivian Yong, Executive Creative Director, Wieden+Kennedy, China

Radouane Hadj Moussa, Chief Creative Officer, DDB Prague, Czech Republic

Juan Manuel Koenig, Chief Creative Officer, Koenig Communications, Ecuador

Souen Le Van, Creative Director, Buzzman, France

Giorgi Avaliani, Creative Director, Leavingstone, Georgia

Sandra Loibl, Executive Creative Director, Serviceplan, Germany

Josh Mullens, Global EP & Head of Projects, Will O'Rourke Experiential, Global

Beatrice Remy, Managing Director, LORE, Hong Kong

Levente Kovacs, Chief Creative Officer, White Rabbit Budapest, Hungary

Brijesh Jacob, Chief Creative Technologist, DDBMudra Group, India

Shani Gershi, VP Creative, Freelance, Israel

Francesco Bozza, Chief Creative Officer, FCB, Italy

Satoshi Otsuka, Communication Architect/Digital Creative, ADK, Japan

Marialejandra Urbina, Director of Planning and Strategy, MullenLowe Group, LATAM

Yasmina Baz, Regional Creative Director, Leo Burnett, Lebanon

Alexis Ospina, Chief Creative Officer, Y&R, Mexico

Emily Beautrais, Creative Director, Clemenger BBDO, New Zealand

Lanre Adisa, Managing Director & Chief Creative Officer, Noah's Ark, Nigeria

Ester Hjellum, Senior Art Director and Partner, Try, Norway

Juan Pablo Peschiera, Creative Director, Publicis, Peru

Agnieszka Klimczak, Creative Director, J. Walter Thompson, Poland

Pedro Pires, Founder Partner, Solid Dogma, Portugal

Johanna Santiago, Creative Director, J. Walter Thompson, Puerto Rico

Irina Pencea, Co-Founder and Managing Partner, Jazz, Romania

Daniele Pancetti, Executive Creative Director, FCB Moscow, Russia

Primus Nair, Executive Creative Director, BBDO Singapore, Singapore

Matt Ross, Executive Creative Director, King James, South Africa

Victoria Sunmie Lhie, Director of Experience Strategy, Cheil Worldwide, South Korea

Gil Blancafort, CEO and Founder, Yslandia, Spain

Linnea Lofjord, Head of Brand Design, NordDDB, Sweden

Dennis Lueck, Chief Creative Officer, Jung von Matt/Limmat, Switzerland
Satit Jantawiwat, Chief Creative Officer, Cheil, Thailand
Darre Van Dijk, Chief Creative Officer, TBWA\Neboko, The Netherlands
Lize Karaboga, Managing Partner, Ultra, Turkey
Juliana Paracencio, Regional Creative Director, Memac Ogilvy & Mather Dubai, UAE
Vicki Maguire, Joint Chief Creative Officer, Grey Global, UK
Shirin Majid, Executive Creative Director, Cake, UK
Tiffany Rolfe, Chief Creative Officer and Partner, Co:collective, USA
Menno Kluin, Chief Creative Officer, 360i, USA

Creative Data Lions

Marc Maleh, Global Director, Havas, Global – Jury President

Kim Bartkowski, Creative Director, Associate Partner, IBM iX, Australia
Alex Cheng, Vice President, Baidu and Chief Technology Officer, Baidu Search, China
Paola Aldaz, VP Marketing, Mastercard, Colombia
Chloe Hawking, Chief Digital Director, OMG, EMEA
Kim O'Brien, Director, Data Science & Analytics, Publicis.Sapient, Global
Ryota Mochizuki, Managing Director, Accenture Interactive, Japan
Bas Korsten, Creative Partner, J. Walter Thompson Amsterdam, The Netherlands
Sebastian Tomich, SVP, Global Head of Advertising & Marketing Solutions, The New York Times, USA
Amy Avery, Chief Intelligence Officer, Droga5, USA

Creative eCommerce Lions

Nick Law, Global Chief Creative Officer, Publicis Groupe and President of Publicis Communications, Global – Jury President

Cheelix Ong, Group Chief Creative Officer, 180.ai, Asia
Andrea Siqueira, Executive Creative Director, Isobar, Brazil
Dan Burdett, Senior Director of Marketing Innovation and Head of EMEA Marketing Lab, eBay, EMEA
Minah Kim, Director of User Experience, Cheil Worldwide, Global
Daniel Bonner, Global Chief Creative Officer, Wunderman, Global
Gemma Spence, Head of eCommerce, PHD Media Global Business, Global
Eric Jannon, VP Executive Creative Director, R/GA New York, USA

Creative Effectiveness Lions

Fernando Machado, Global Chief Marketing Officer, Burger King, Global – Jury President

Paula Lindenberg, Vice President Marketing, AB-Inbev, Brazil
Harjot Singh, Chief Strategy Officer, McCann Worldgroup, EMEA
Jonny Bauer, Global Chief Strategy Officer, Droga5, Global

Michael Houston, Worldwide CEO, Grey Group, Global
Anuraag Trikha, Global Director, Marketing Communications, Heineken, Global
Kristina Duncan, VP Global Marketing Communications Barbie, Mattel, Global
Brent Nelsen, Chief Strategy Officer, Leo Burnett, North America
Jeeyoung Park, SVP, Corporate Communications & Head of Brand Marketing, Hanwha Group,
South Korea
Crystal Rix, Chief Strategy Officer, BBDO New York, USA

Design Lions

Johnny Tan, Executive Creative Director, 72andSunny, APAC – Jury President

Dominic Hofstede, Executive Creative Director, Maud Melbourne, Australia
Giovanni Vannucchi, Partner, Oz Estratégia+Design, Brazil
Vanessa Eckstein, Creative Director/Founder, Blok Design, Canada
Julia Deshayes, Art Director, TBWA\Paris, France
Katrin Oeding, CEO & Creative Director, Studio Oeding, Germany
Thomas Holst Sørensen, Creative Director, Global Design Innovation, LEGO, Global
Greg Quinton, Chief Creative Officer, Superunion, Global
Connie Birdsall, Sr. Partner and Global Creative Director, Lippincott, Global
Lulu Raghavan, Managing Director, Landor, India
Yuri Uenishi, Art Director, Dentsu Inc., Japan
Leonid Feigin, Creative Director, DDVB, Russia
Carola Gerlach, Former Creative Director, FutureBrand, Singapore
Vumile Mavumengwana, Designer, Creative Director, VM DSGN, South Africa
Ali Rez, Regional Creative Director - Middle East and Pakistan, BBDO, UAE

Digital Craft Lions

Jean Lin, Global CEO, Isobar, Global – Jury President

Saulo Rodrigues, Executive Creative Director, Visual Design, R/GA, Brazil
Sanne Drogtop, Head of Integrated Production, Wieden+Kennedy Shanghai, China
Madison Wharton, Global Chief Production Officer, Kirshenbaum Bond Senegal & Partners,
Global
Cathrine Movold, Service Designer and Digital Product Strategist, Catalyst Business Design,
Norway
Jeroen van der Meer, Executive Creative Director, MediaMonks, The Netherlands
Karen Boswell, Head of Innovations, adamandeveDDB, UK
Steve Jelley, Managing Director, Hammerhead VR, UK
Jennifer McBride, Director of Digital & Innovation, J. Walter Thompson, USA
Resh Sidhu, Creative Director, AKQA, USA

Direct Lions

Susan Credle, Global Chief Creative Officer, FCB, Global – Jury President

Sergio Pollaccia, Chief Creative Officer/CEO, AMEN, Argentina

Jim Ingram, Founder & Chief Creative Tinker, Thinkerbell, Australia

Sophie De Plecker, Creative Director, Leo Burnett, Belgium

Paulo Coelho, Co-President & Chief Creative Officer, DM9DDB, Brazil

Barbara Williams, Executive Creative Director, Track DDB & Tribal Worldwide, Canada

Francisco Cavada, Executive Creative Director, Y&R Santiago, Chile

Daniel Bermudez, Founder & Chief Creative Officer, FANTÁSTICA / BOMBAL, Colombia

Klara Palmer, Group Creative Director, McCann Prague, Czech Republic

Michael Robert, Chief Creative Officer/Co-Founder, ROBERT/BOISEN & Like-minded, Denmark

Luis Campoverde, General Creative Director, Véritas DDB & Tribal Worldwide, Ecuador

Gaëtan du Peloux, Creative Director, Marcel Paris, France

Felix Fenz, Executive Creative Director, Grabarz & Partner, Germany

Gerrit Zinke, Managing Director and Partner, thjnk Hamburg, Germany

Carol Lam, President & Chief Creative Officer, Leo Burnett, Greater China

Prateek Bhardwaj, National Creative Director, McCann Worldgroup, India

Gina Ridenti, Group Executive Creative Director, TBWA, Italy

Shota Hatanaka, Integrated Campaign Director, Hakuhodo Kettle, Japan

Paola Mounla, Creative Director, J. Walter Thompson, Lebanon

Rocío Cuadra, Vice President Creative, Only If, Mexico

Lisa Fedyszyn, Group Creative Director, Ogilvy & Mather, New Zealand

Alexander Gjersøe, Creative Director & Partner, SMFB Oslo, Norway

Juan Carlos Gomez De La Torre, President, Chief Creative Officer, Circus Grey, Peru

Tomás Froes, Founder & Owner, MSTF Partners, Portugal

Sebastian Olar, Co-Creative Director, MAINSTAGE THE AGENCY, Romania

Polina Maguire, Creative Director, Havas, Russia

Lizi Hamer, Regional Creative Director, Octagon, Singapore

Neo Segola, Creative Director, FCB, South Africa

Kiyoung Kim, Executive Creative Director, Innocean Worldwide, South Korea

Anthony Chelvanathan, Group Creative Director, Leo Burnett, Sri Lanka

Karin Frisell, Senior Creative, Forsman & Bodenfors, Sweden

Sandra Genge, Managing Partner, Creative Strategy, FOUR Werbeagentur AG, Switzerland

Subun Khow, Chief Creative Officer, Dentsu One (Bangkok), Thailand

Kalle Hellzen, Executive Creative Director, 180 Kingsday, The Netherlands

Can Faga, Executive Creative Director, Publicis Istanbul, Turkey

Kapil Bhimekar, Associate Creative Director, Y&R Dubai, UAE

Victoria Fox, CEO, LIDA, UK

Katrina Encanto, Creative Director, MullenLowe London, UK

Corinna Falusi, Chief Creative Officer & Partner, Mother NY, USA

Alfonso Marian, Co-Chief Creative Officer, Ogilvy & Mather, USA

Chacho Puebla, Chief Creative Officer & Friend, MullenLowe, Western Europe & LATAM

Entertainment Lions

Debbi Vandeven, Global Chief Creative Officer, VML, Global – Jury President

Claudia Cristovao, Head of Brand Studio, Google, APAC

Lisa Buchan, Director, Lisa Buchan Consultancy, EMEA

Alexandre Tan, VP Advertising & Brand Partnerships, Gameloft, France

Nils Rottsahl, Head of Edelman.ergo STUDIOS & Executive Producer, Edelman.ergo, Germany

Alexandra Ouzilleau, Global Head of Entertainment Partnerships, Havas Group, Global

Andre Llewellyn, Global Brand Strategy, Instagram, Global

Rafael Lazarini, Senior Vice President, Head of Business Development, Live Nation

Entertainment, LATAM

Walid Kanaan, Chief Creative Officer, TBWA\RAAD, MENA

Reed Collins, Chief Creative Officer, Ogilvy & Mather, North Asia

Miguel Bemfica, Chief Creative Officer, MRM McCann, Spain

Alice Chou, Chief Creative Officer, Dentsu Inc., Taiwan

Bas Verhart, Founder, THNK School of Creative Leadership and DFFRNT Media, The Netherlands

Luke Southern, Managing Director, DRUM, UK

Jez Nelson, CEO & Chief Creative Officer, Somethin' Else, UK

Kristin Greene, Co-Founder/Principal, Flashpoint PR, USA

Elizabeth Lindsey, Managing Partner, Wasserman, USA

Ari Halper, Chief Creative Officer, FCB New York, USA

Rebecca Skinner, Managing Director / Executive Producer, Superprime Films, USA

Amy Emmerich, Chief Content Officer, Refinery29, USA

Film Lions

Luiz Sanches, Chief Creative Officer, Almap/BBDO, Brazil – Jury President

Laura Visco, Creative Director, 72andSunny Amsterdam, Argentina

Jen Speirs, Deputy Executive Creative Director, BMF, Australia

Laura Esteves, Creative Director, Y&R, Brazil

Helen Pak, Chief Creative Officer, Grey Group Canada and President, Grey Toronto, Canada

Thomas Hoffmann, Creative Director and Owner, & Co., Denmark

Steffen Bärenfänger, Executive Creative Director, Mackevision, Germany

Fred Levron, Worldwide Creative Partner, FCB, Global

Senthil Kumar, Chief Creative Officer, J. Walter Thompson, India

Stefania Siani, Executive Creative Director, DLV BBDO, Italy

Takayuki Niizawa, Senior Creative Director, TBWA\Hakuhodo, Japan

Ariel Soto, VP & Chief Creative Officer, BBDO, Mexico

Koh Hwee Peng, Creative Partner, Blak Labs, Singapore

George Low, Creative Director, TBWA\Hunt\Lascaris JHB , South Africa
Isahac Oliver, Executive Creative Director, &Rosàs, Spain
Gustav Egerstedt, Executive Creative Director, Saatchi & Saatchi, Sweden
Asawin Phanichwatana, Executive Creative Director, GREYnJ UNITED, Thailand
Jessica Kersten, Co-Founder & Creative Director, Cloudfactory, The Netherlands
Valentine Freeman, Creative Director and Filmmaker, Other Animals, Inc., USA
Sally-Ann Dale, Chief Creation Officer, Droga5, USA

Film Craft Lions

Diane McArter, Founder & President, Furlined, Global – Jury President

Colin Renshaw, VFX Supervisor, Company Director, Alt.vfx, Australia
Alberto Lopes, Partner & Executive Producer, Vetor Zero, Brazil
Vibeke Nannerup, Founder & CEO, Liquidminds, Denmark
Dushan Drakalski, Chief Creative Officer, Y&R Productions, Europe
Masato Kosukegawa, Creative Director, Shiseido, Japan
Nick Bailey, Chairman, Independent, The Netherlands
James Bland, Partner, Blink, UK
Diane Jackson, Chief Production Officer, DDB Chicago, USA
Oliver Fuselier, Managing Partner, Tool of North America, USA
Gayle McCormick, Executive Producer, Ogilvy & Mather, USA

Glass: The Lion for Change

Madonna Badger, Founder/Chief Creative Officer, Badger & Winters, USA – Jury President

Tea Uglow, Creative Director, Google, APAC
Rupen Desai, Vice Chairman for Asia-Pacific, Middle East & Africa, Edelman, APACMEA
Judy John, CEO, Canada & Chief Creative Officer, North America, Leo Burnett
Jean Batthany, VP, Creative, Walt Disney Parks & Resorts, Global
Deidre Smalls-Landau, EVP, Global Chief Cross-Cultural Officer, UM and EVP, Managing Director of IDENTITY, Global
Charlotte Beers, Speaker, Author, Former CEO, Ogilvy & Mather, Global
Toyin Ojora Saraki, Philanthropist, Founder-President, Wellbeing Foundation Africa, Nigeria
David Guerrero, Creative Chairman, BBDO Guerrero, The Philippines
Rafael Rizuto, Chief Creative Officer – Founder, TBD, USA

Health & Wellness Lions

R.John Fidelino, Executive Creative Director, InterbrandHealth, Global – Jury President

Carol Ong, President, Bebebalm, Asia
Cherie Davies, Creative Director, Sudler & Hennessey, Australia
Bruno Abner Rebelo, Creative Director, McCann Health, Brazil
Andre Hansen, Creative Director, Anthill Agency, Denmark

Orla Burke, Partner, EMEA Healthcare co-Lead, FleishmanHillard, EMEA
Tom Richards, Chief Creative Office, Havas Lynx, Europe
Alok Gadkar, General Manager & Executive Creative Director, The Classic Partnership, UAE
Melissa de Lusignan, Group Creative Director, The Hive Group, UK
Stephanie Berman, Former Partner & Chief Creative Officer, The Bloc, USA
Collette Douaihy, EVP, Executive Creative Director, Digitas Health, USA

Industry Craft Lions

Yang Yeo, Creative Kaiju , Hakuhodo Inc., APAC – Jury President

Alessandra Sadock, Creative Director, Artplan, Brazil
Kaz Tsuburaku, Chief Creative Officer, Dentsu Shanghai, China
Tereza Sverakova, Chief Creative Officer, Y&R Prague, Czech Republic
Abbie Walsh, Group Director, Fjord, EALA
Cristiana Boccassini, Chief Creative Officer, Publicis Italy, Italy
Osborne Macharia, Owner & Photographer, K63 Studio, Kenya
Oskar Lübeck, Founder & Executive Creative Director, Bold, Sweden
Susan Young, EVP, Executive Creative Director, McCann New York, USA
Alvar Suñol, Co-President & Chief Creative Officer, ALMA DDB, USA

Innovation Lions

Tor Myhren, VP Marketing Communications, Apple, Global – Jury President

Eco Moliterno, Chief Creative Officer, Accenture Interactive, Brazil
Bessie Lee, Founder & CEO, Withinlink, China
Frederic Josue, Director of 18 (Havas X) and Global Executive Advisor, Havas, Global
Tessa Conrad, Global Director of Operations, TBWA & DAN Worldwide, Global
Perry Nightingale, Executive Creative Technologist, Grey Global, Global
Eran Gefen, Founder, Gefen Team - Innovation Agency, Israel
Johan Pihl, Creative Director, Great Works, Sweden
Thecla Schaeffer, Chief Marketing Officer, G-Star, The Netherlands
Tracey Follows, Head of Strategy, Wired Consulting, WIRED, UK

Media Lions

Tim Castree, Global CEO, Wavemaker, Global – Jury President

Martin Guirado, President, IPG Mediabrands, Argentina
Fiona Johnston, CEO, UM, Australia
Sophie Van Laer, Strategy Director, Initiative, Belgium
Cesar Toledo, Media VP, Tribal Worldwide, Brazil
Alain Desormiers, CEO, PHD and Touché!, Canada
Amrita Randhawa, CEO Asia Pacific & Executive Chair, Mindshare, China
Javier Urbaneja, Chief Creative Officer, Havas Tribu, Costa Rica

Stine Halberg, CEO, Publicis Media, Denmark
Hernando Eslava, Chief Executive Media Agencies, Peña Defilló Group, Dominican Republic
Neil Hurman, Chief Advisory Officer, OMD, EMEA
Chris Skinner, President, UM, EMEA
Andreas Bahr, Founder and Member of the Board, Fluent AG, Europe
Severine Six, CEO, All Response Media, France
Tino Krause, CEO, Mediacom, Germany
Greg James, Global Chief Strategy Officer, Havas Media Group, Global
Izzy Hedges, EVP, International Media, Vizeum, Global
Nigel Conway, Head of Global Media, Nestle, Global
Rajni Menon, CEO, Carat, India
Ran Bar-On, CEO & Partner, Mediacom, Israel
Chiara Tescari, Managing Partner, OMD, Italy
Sanshiro Shimada, General Manager, Hakuhodo DY Media Partners, Japan
Lina Rivero, Strategy & Innovation Director, Havas, LATAM
Ravi Rao, CEO, Mindshare, MENA
Marta Ruiz-Cuevas, CEO, Publicis Media, Mexico
Nigel Douglas, CEO, OMD, New Zealand
Marie-Louise Alvær, Managing Director, PHD, Norway
Patrick Van Ginhoven, CEO, OMG, Peru
Dana Bulat, General Manager, United Media Services, Romania
Natalia Kiryanova, CEO, Wavemaker, Russia
Wayne Bishop, Managing Director, PHD, South Africa
Ester Garcia Cosin, General Manager, Havas Media Group, Spain
Niclas Fröberg, Chairman & Founder, Tre Kronor Media, Sweden
Nannette Passberg, Account Director, Carat, Switzerland
Pathamawan Sathaporn, Managing Director, Mindshare, Thailand
Danielle Pak, Head of Comms & Digital Strategy, Wieden+Kennedy Amsterdam, The Netherlands
Tolga Uner, CEO, Mediacom, Turkey
Amy Armstrong, CEO, Initiative, USA
Diana Bojaj, EVP, Managing Partner, Global Connections Planning, UM/J3, USA
Kendra Hatcher King, VP, Strategy and Consulting, South Region Lead, SapientRazorfish, USA

Mobile Lions

Jay Morgan, Innovations Director, The Monkeys, Australia – Jury President

Fabio Simoes, Executive Creative Director & Digital Creative Director, FCB, Brazil
Fura Johannesdottir, VP Executive Creative Director, Publicis.Sapient, EMEA
Aurélie de Villeneuve, Executive Creative Director, 5emeGauche Herezie Group, France
Oliver Drost, Chief Creative Officer, deepblue networks, Germany

Andrew Keller, Global Creative Director, Facebook Creative Shop, Global
Flavio Fabbri, Digital Chief Creative Officer, Armando Testa Group, Italy
Kyoko Yonezawa, Creative Technologist, Dentsu Inc., Japan
Harsh Kapadia, Executive Creative Director, VML, UK
Ari Weiss, Chief Creative Officer NA, DDB Worldwide, USA

Entertainment Lions for Music

Lori Feldman, EVP Strategic Marketing, Warner Bros. Records, USA – Jury President

Kito Siqueira, Music & Sound Producer, Satellite Audio, Brazil
Jeannette Perez, President of Global Synch & Brand Partnerships, Kobalt | AWAL, Global
Jackie Jantos, Vice President, Brand & Creative, Spotify, Global
Leo Premutico, Co-Founder & Chief Creative Officer, Johannes Leonardo, Global
Sander van Maarschalkerweerd, Founding Partner & CEO, Sizzer Group, The Netherlands
Mike O'Keefe, VP 4th Floor Creative, Sony Music, UK
Jocelyn Brown, Executive Producer, Squeak E Clean Productions, USA
Joel Simon, CEO & Chief Creative Officer, JSM Music, USA

Outdoor Lions

Chris Garbutt, Chief Creative Officer, TBWA, Global – Jury President

Mariana Borga, Creative Director, J. Walter Thompson, Brazil
Stephan Vogel, Chief Creative Officer, Ogilvy & Mather, EMEA
Jean-François Sacco, Chief Creative Officer & Co-Founder, Rosapark, France
Jayanta Jenkins, Global Group Creative Director, Twitter, Global
Pallavi Chakravarti, Executive Creative Director, Taproot Dentsu, India
Daniel Kee, Executive Creative Director, MullenLowe, Singapore
Damisa Ongsiriwattana, Co-Founder/ Executive Creative Director, SOUR Bangkok, Thailand
Erica Hoholick, President, phenomenom, USA

Pharma Lions

Rich Levy, Chief Creative Officer, FCB Health, Global – Jury President

Shefali Srinivas, VP, Health Lead, Asia Pacific, WE Communications, APAC
Patrick Ackmann, Executive Creative Director, WEFRA, Germany
Oliver Caporn, Worldwide Creative Director and Executive Director, CDM London, Global
Renata Florio, Executive Creative Director, Ogilvy Health and Wellness, Global
Lyndon Louis, Senior Creative Director, Havas Live Sorrento, India
Paola Figueroa, Creative VP, Made, Mexico
John Scott, Creative Director, Ward6, Singapore
Victoria McGee, Associate Creative Director, Langland, UK

Carolyn O'Neill, Chief Creative Officer, Centron NY, USA

PR Lions

Stuart Smith, Global CEO, Ogilvy PR, Global – Jury President

Cassandra Cheong, Founder, Accenzvision, APAC

Damian Martinez Lahitou, CEO, Feedback PR, Argentina

Aden Ridgeway, Partner, Cox Inall Ridgeway, Australia

Patricia Bartuira, Director, FleishmanHillard, Brazil

Mia Pearson, CEO, MSL, Canada

Darren Burns, President, China, and Chair, Creativity & Innovation, Asia Pacific, Weber Shandwick

Andres Ortiz, Senior Partner, Dattis, Colombia

Anders Sigsgaard-Rasmussen, Head of Insight, Radius Kommunikation, Denmark

Arnaud Pochebonne, General Manager, Weber Shandwick, France

Mirko Kaminski, CEO, achtung!, Germany

Lesley Sillaman, Senior Vice President, Havas PR, Global

Cecile Nathan-Tilloy, Managing Director - Global Client Relationship, Edelman Intelligence, Global

Alan VanderMolen, President International, WE Communications, Global

Valerie Pinto, CEO, Weber Shandwick, India

Ishteyaque Amjad, Public Affairs & Communications, Coca-Cola, India & South West Asia

Elisabeth Leriche, Advertising, Digital & CRM Manager, Renault, Italy

Tetsuji Hirose, Executive Officer, Dentsu Inc., Japan

Adriana Valladares, CEO, Burson Marsteller, Mexico

Gina McKinnon, General Manager, Fuse, New Zealand

Sindre Beyer, Head of PR and Content Marketing, Try, Norway

Agnieszka Bacińska, CEO, Walk PR, Poland

José Franco, Founder & CEO, Corpcom, Portugal

Andreea Grigorean, PR Officer, Publicis, Romania

Alexander Chernov, Board Member, SVP, Skolkovo Foundation, Russia

Ee Rong Chong, Group Managing Director, Ogilvy, Singapore

Michelle Tham, Managing Director, Hill+Knowlton Strategies, Singapore and Malaysia

Higinio Martínez, CEO, Omnicom PR Group, Spain and Portugal

Mattias Ronge, Chairman, Creative Strategist, Edelman Deportivo, Sweden

David Schärer, Partner, Rod Kommunikation, Switzerland

Sorada Sonprasit, CEO, Brilliant & Million, Thailand

Wendeline Sassen, Strategy Director, Havas Lemz, The Netherlands

Ann Maes, Head of Influence, Ogilvy Amsterdam and Managing Director, Ogilvy Public Relations, The Netherlands and Belgium

Gizem Kececi, Director of Corporate Communications, Siemens, Turkey

Alex Malouf, Corporate Communications Manager, Arabian Peninsula, Procter & Gamble, UAE
Candace Kuss, Director of Social Media, Hill+Knowlton Strategies, UK
Ruth Yearley, Partner, Director of Insight and Strategy, Ketchum PR, UK
Denise Kaufmann, Partner, Director Client Development, North America, Ketchum, USA
Jaclyn Ruelle, SVP, Group Account Director, MullenLowe PR, USA
Tonya Veasey, President & CEO, OCGPR, USA

Print & Publishing Lions

Kate Stanners, Chairwoman & Global Chief Creative Officer, Saatchi & Saatchi, Global – Jury President

Rodolfo Sampaio, Creative Partner, Moma Propaganda, Brazil
Jaime Mandelbaum, Chief Creative Officer, Y&R, Europe
Diego Medvedocky, Chief Creative Officer, Grey Group, LATAM
Marta Lluiciá, Executive Creative Director, McCann Worldgroup, Spain
Livio Dainese, Chief Creative Officer & Co-CEO, Wirz BBDO, Switzerland
Leigh Reyes, President & Chief Creative Officer, MullenLowe, The Philippines
Rosie Arnold, Creative Partner & Head of Art, AMV BBDO, UK
Justine Armour, Executive Creative Director, 72andSunny NYC, USA

Product Design Lions

Asif Khan, Architect, Asif Khan Ltd, Global – Jury President

Christiane Bausback, Managing Director + Head of Design, N+P Industrial Design, Germany
Jeremy Lindley, Global Design Director, Diageo, Global
Darshan Gandhi, Head of Design, Godrej Consumer Products, India
Raffaella Citterio, Head of Experience, Interbrand, Italy
Naoki Ono, Copywriter/Product Designer, Hakuhodo, Japan
Per Ivar Selvaag, Principal, Montaag, Norway
Alex Hulme, Director, Map Project Office, UK
Victoria Slaker, VP, Industrial Design, Ammunition, USA
Rei Inamoto, Founding Partner, Inamoto & Co, USA

Radio & Audio Lions

Jo McCrostie, Creative Director, Global, UK – Jury President

Alvaro Rodrigues, Chief Creative Officer & CEO, Fullpack, Brazil
Jenny Smith, President / Creative Director, Ray, Canada
Matthias Storath, MD, Executive Creative Director, Heimat, Germany
Kerry Keenan, Co-Founder & Chief Creative Officer, Never The Less, Global
Toby Talbot, Chief Creative Officer, Saatchi & Saatchi, New Zealand
Hugo Delgado, General Director, Grupo RPP, Peru
Molefi Thulo, Creative Director, Ogilvy JHB, South Africa

Blanca Gomara, Executive Creative Director, Dimensión, Spain

Jill Kershaw, CEO, Executive Creative Director, Sound & Fury, USA

Sustainable Development Goals Lions

Mark Tutssel, Executive Chairman and Chief Creative Officer, Leo Burnett Worldwide, Global – Jury President

Akae Wang, Executive Creative Director, Tencent, China

Jean-Charles Caboche, Managing Director, BETC, France

Maher Nasser, Director of the Outreach Division (Judging in Personal Capacity), United Nations, Global

Claudia Romo Edelman, Chair, We Are All Human Foundation and Co-Host, Global GoalsCast, Global

Kash Sree, Executive Creative Director, gyro, Global

Ariana Stolarz, Global Chief Strategy Officer, MRM//McCann, Global

Eduardo Maruri, President & CEO, Grey Latam, President & CCO Maruri Grey, LATAM

Gustavo Lauria, Chief Creative Officer & Co-Founder, We Believers, USA

Tina Allan, EVP Director of Data Solutions, BBDO New York, USA

Social & Influencer Lions

Mark D'Arcy, VP, Chief Creative Officer, Facebook, Global – Jury President

Mônica Salgado, Journalist, Influencer, TV Presenter, Mônica Salgado, Brazil

Lennie Stern, Head of Creative and Entertainment Strategies, BETC, France

Ralf Osteroth, Senior VP Marketing & Sales, Studio71, Germany

Eric Edge, Head of Global Marketing Communications, Pinterest, Global

Anthony Svirskis, CEO, TRIBE, Global

Noriaki Onoe, Creative Director, Dentsu Inc., Japan

Gerard Crichlow, Head of Cultural Strategy, AMVBBDO, UK

Michelle Franzoia, Executive Creative Director, Edelman, USA

Catherine Patterson, Director Experiential NA, Y&R, USA

Titanium Lions

Colleen DeCourcy, Chief Creative Officer, Wieden+Kennedy, Global – Jury President

Eugene Cheong, Chief Creative Officer, Ogilvy & Mather, Asia Pacific

James McGrath, Creative Chairman, Clemenger BBDO, Australia

Jason Xenopoulos, Global Chief Vision Officer & Chief Creative Officer, VML, EMEA

Caitlin Ryan, Regional Creative Director, Facebook and Instagram, EMEA

PJ Pereira, Creative Chairman & Co-Founder, Pereira O'Dell, Global

Fred Raillard, FFounder, Creative CEO, FF, Global

Susan Bonds, Co-Founder & CEO, 42 Entertainment, Global

Gail Heimann, President, Weber Shandwick, USA

Duncan Marshall, Founding Partner, Droga5, USA